



## *Cortelyou Early Childhood Center, Inc.*

2739 Bedford Ave. Brooklyn, New York 11210. Phone: (718) 421-9581 Fax: (718) 421-2891 [www.mycecc.com](http://www.mycecc.com)

November 28<sup>th</sup>, 2017

Greetings Parents, Teachers, Friends, and Business Owners:

Please join us for the performance of the musical “Dorothy in Wonderland” by Cortelyou Academy students! Dorothy, Toto and the characters of Oz get caught in another whirlwind that sweeps them off to Wonderland, where they meet Alice, White Rabbit, Mad Hatter, March Hare, the Cheshire Cat and many more! And you thought the Wicked Witch of the West was bad? Now they face a dangerous new foe — the Queen of Hearts! At least Dorothy’s companions now have their brains, heart and courage! Dorothy, Alice and their friends join forces to defeat the queen at croquet, but will that be enough to return Wonderland to normal and get everybody back home? We invite you to **support and share in this adventure** by placing your ad in our Playbill (refer to the enclosed form). We welcome ads from any business, parents/friends, etc. If you know of anyone who can support our students, spread the word! The deadline for submission is **Friday, January 12, 2018**

Proceeds from the Playbill will be used to support our school’s performing arts program and clubs. Performing arts is more than just an extracurricular activity, it is an essential part of a well-rounded education for students. You are strongly encouraged to attend this event on **Sunday, January 28<sup>th</sup> at the The Brooklyn Music School 126 Saint Felix Street (Downtown Brooklyn). Doors open at 3:30PM.**

All payments should be mailed to:

**Cortelyou Early Childhood Center– Dorothy in Wonderland  
2739 Bedford Ave  
Brooklyn, NY 11210  
Attention: Nataly Ochoa**

Camera-ready advertisements or patrons can be submitted to: [gfrancis@mycecc.com](mailto:gfrancis@mycecc.com). If you do not have access to email, please mail to the address above.

Thank you in advance for your cooperation. If you have additional questions or concerns, please feel free to contact us at (718) 421-9581.

Sincerely,

Nataly Ochoa  
*Dorothy in Wonderland* Editor  
[nochoa@mycecc.com](mailto:nochoa@mycecc.com)

Garneth Francis  
Marketing Chairman



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**Lucretia Johnson**  
Educational Director

**Nataly Ochoa**  
"Dorothy in Wonderland" Editor

**Garneth Francis**  
Advertising / Marketing / Chairperson

## **Wizard of Oz Playbill Advertising Form**

*Deadline: Friday, January 12, 2018*

Please complete the following information to secure your advertisement and/or well wishes in the Wizard of Oz Playbill.

\_\_\_\_\_  
Name of Company/Organization

\_\_\_\_\_  
Contact Person's Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Office Phone #

\_\_\_\_\_  
Email address

Please place a check mark in the appropriate box:

<input type="checkbox"/>	<u># of Pages</u>	<u>Location</u>	<u>Size</u>	<u>Cost</u>	<u>Total</u>
<input type="checkbox"/>	—	Full Page Color (incl. copy of Journal)	8½ x 5½"	\$100.00	
<input type="checkbox"/>	—	Half Page	4¼ x 5½"	\$50.00	
<input type="checkbox"/>	—	Quarter Page	4 ¼ x 2 ¾	\$25.00	
<input type="checkbox"/>	—	Business Card	3.5 x 2"	\$15.00	
				<b><u>TOTAL:</u></b>	

**Corporate Sponsors Only: a pair of front row seat tickets included!**

<input type="checkbox"/>	<u># of Pages</u>	<u>Location</u>	<u>Size</u>	<u>Cost</u>	<u>Total</u>
<input type="checkbox"/>	<u>1</u>	Full Page Color INSIDE FRONT + Ad in CD	8½ x 5½"	\$300.00	
<input type="checkbox"/>	<u>1</u>	Full Page Color BACK + Ad in CD	8½ x 5½"	\$300.00	
<input type="checkbox"/>	—	Full Page Color + Ad in CD	8½ x 5½"	\$200.00	

Please email camera-ready advertisement or patron to: [gfrancis@mycecc.com](mailto:gfrancis@mycecc.com)

Reminder: Any photograph (processing fee per picture) \$15

**Send all hardcopy advertisements and payments to:**

**Cortelyou Early Childhood Center – Dorothy in Wonderland Playbill**  
2739 Bedford Ave  
Brooklyn, NY 11210  
Attention: Nataly Ochoa



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# PLAYBILL<sup>®</sup>

**Full Page**  
**Color - \$100.00**

**Half Page**  
**Red: \$50.00**

**Quarter Page**  
**Blue: \$25.00**

**Business Card**  
**Black \$15.00**